

**SPCP – PILGRIMAGE EVENT SPONSOR LEVELS:**

11/29/19



**SPONSOR LEVELS**

**- AD PACKAGE DESCRIPTIONS -**

|   | <b>1</b> | <b>2</b> | <b>3</b> | <b>4</b> | <b>5</b> | <b>6</b> |  |  |
|---|----------|----------|----------|----------|----------|----------|--|--|
| A) <i>Welcome Dinner in Host Cities (1 each for Cartagena, Columbia and Mexico City, Mexico). Limit = 2.</i>  |          | X        |          |          |          |          |  |  |
| B) <i>Social media promotions – mentions and # tags (included based upon request).</i>  | X        | X        |          |          | X        |          |  |  |
| C) <i>Major Sponsor Recognition - (defined &gt;= \$500 or above.)</i>   | X        | X        | X*       |          |          |          |  |  |
| D) <i>Inclusion in the list of sponsors at respective levels on the website</i>   | X        | X        | X        | X        | X        |          |  |  |
| E) <i>Opportunity to include promotional marketing materials- e.g. product &amp; travel giveaways, \$20/\$50 valued gift cards, promotional discounts and raffle items – unlimited.</i> | X*       | X*       |          |          |          |          |  |  |
| F) <i>Opportunity for recognition in media promotional ads &amp; public press releases.</i>   | X*       | X*       |          |          | X*       |          |  |  |
| G) <i>Monetarily support a traveler eg youth group members, high school, college, KPC emerging leading member, etc.)</i>  |          |          | X        |          |          |          |  |  |
| H) <i>Register your digital prayer requests for the pilgrimage</i>  |          |          |          |          |          | X        |  |  |

**Legend Area:**  
 x = denotes standard items  
 x\* = denotes available upon request & subject to approval by SPCP.  
 major sponsor level = defined as \$500 or above.

**NOTES:**  
 1. Recognition can be listed as: A) Named person or organization , B) In memory of:(designated person, etc.) or C) anonymous, based upon donor's request.  
 2. Other sponsors levels include: Presenting Sponsor Level @ \$5,000 for 2 year with Exclusive Rights / Donor Level for in-kind donations. Info. available upon request from SPCP.  
 3. All levels given in \$USD

**CLERGY PARTNER LEVEL- @ \$2,500) – (Full or Partial funding available)**  
**HOSPITALITY LEVEL @ \$500**  
**SILVER LEVEL @ \$100-\$2500 – gift of travel level**  
**CANDLE LEVEL ( \$50 for your groups and organizations)**  
**MEDIA PARTNER LEVEL (significant in-kind media promotions)**  
**Free - Digital Prayer Request (see online form)**